

<b>Company Profile for Investors</b>	<h1 style="margin: 0;">One Operation Ltd.</h1> <p style="margin: 0;">Registered Office: 8805 Richterswil / Zurich, Switzerland  Commercial Register: May 26, 2008, No. CH-020.4.037.853-2  Bank: UBS Zurich, VAT No. CHE-114.318.093  <a href="http://www.OneOperation.com">www.OneOperation.com</a></p>			<p style="margin: 0;">Zurich, January 5, 2026</p> <p style="margin: 0;">Contact: <b>Bruno Zanella</b>  <a href="mailto: Bruno.Zanella@OneOperation.com">Bruno.Zanella@OneOperation.com</a></p>
<b>Company Purpose</b>	<p>One Operation Ltd. is a Swiss technology company with a clear strategic focus on building and operating <b>highly scalable, AI-enabled app platforms for global markets</b>. The company develops and owns a <b>diversified portfolio of digital platforms</b> across C2C and B2C segments. Application domains include professional networking, events, mobility, finance, commerce, and community-driven platforms. Product development and go-to-market execution follow a disciplined roadmap approach.</p>			
<b>Management &amp; Organization</b>	<p>The company is <b>led by founder Bruno Zanella</b>, who graduated as part of Switzerland's first Bachelor class in Computer Science and brings over 40 years of technology and executive leadership experience. <a href="#">Profile</a>. One Operation operates with a <b>lean organizational model</b>, relying primarily on external partners to maintain low fixed costs while enabling rapid scalability. Strategic roles requiring core know-how are retained in-house. Initial internal hires are planned for late 2026.</p>			
<b>Products</b>	<p>The first flagship product is <b>interestedinYOU.com</b>. An additional pipeline of <b>30 proprietary app concepts</b> with reserved domains exists, several of which are currently in <b>stealth mode</b>.</p>			
<b>Technology Stack</b>	<p>All platforms are built on a standardized and scalable technology foundation:</p> <ul style="list-style-type: none"> <li>• <b>Figma</b> (Adobe) – UX/UI design</li> <li>• <b>Flutter</b> (Google) – Cross-platform application development</li> <li>• <b>Firebase</b> (Google) – Cloud infrastructure and backend services</li> <li>• <b>GitHub</b> (Microsoft) – Collaboration, version control, and code management</li> </ul> <p>This unified stack enables rapid iteration, capital efficiency, and global scalability.</p>			
<b>Go-to-Market Strategy</b>	<p>While all products are designed for global reach, market entry is executed <b>regionally</b>, allowing efficient allocation of marketing resources and early validation before broader expansion.</p>			
<b>Risk Mitigation</b>	<p>Rather than relying on a single product, One Operation follows a <b>portfolio-based venture strategy</b>, running multiple development and scaling initiatives in parallel. This approach increases the probability of breakout success while actively managing downside risk. The lean operating model ensures consistently low fixed costs.</p>			
<b>Development History &amp; Roadmap</b>	2008–2025	The company's historical business model focused on consulting services. As of December 31, 2025, One Operation has <b>no debt, no outstanding liabilities, and no open obligations</b> .		
	2026 Seed Phase	From 2026 onward, One Operation operates as a <b>pure-play platform company</b> , targeting the creation of at least one globally leading digital platform. <ul style="list-style-type: none"> <li>• Seed phase begins and evaluation of angel investors</li> <li>• Development of an MVP for interestedinYOU.com</li> <li>• Prototype testing at initial events (target: 500+ test users)</li> <li>• Hiring of a Product Manager (iiY) and a CTO</li> </ul>		
	2027 Growth Phase	<ul style="list-style-type: none"> <li>• Second financing round</li> <li>• Development of two additional MVPs and prototypes</li> <li>• interestedinYOU.com reaches <b>500,000+ users</b></li> <li>• Annual revenues exceed <b>CHF 1 million</b></li> </ul>		
	2028–2030 Scale & VC Phase	<ul style="list-style-type: none"> <li>• Engagement with growth-stage venture capital investors</li> <li>• Build-out of marketing and support organizations</li> <li>• At least <b>10 apps market-ready or commercially launched</b></li> <li>• interestedinYOU.com reaches <b>10 million users</b></li> <li>• Annual revenues exceed <b>CHF 100 million</b></li> <li>• Target outcome: <b>Unicorn stage by end of 2030</b></li> </ul>		
<b>Financing Rounds Overview</b>	<b>F1: 2026</b>	<i>Instruments:</i> 1,000 investment certificates at CHF 1,000 each	<i>Economic stake:</i> 10%	<i>Working capital:</i> CHF 1 million
	<b>F2: 2027</b>	1,000 investment certificates at CHF 10,000 each	10%	CHF 10 million
	<b>F3: 2028–30</b>	Individual agreements	40%	To be determined
<b>Anchor Shareholder</b>	It is intended that 40% of the company remains with founder Bruno Zanella. Subject to strategic requirements, portions of this stake may be allocated to additional investors.			
<b>Conclusion</b>	At a unicorn valuation (> CHF 1 billion), <b>early angel investors participate</b> disproportionately in value creation, with a <b>potential return multiple of ≥ 100x</b>			