



Bruno Zanella

Founder and CEO

One Operation Ltd.

8805 Richterswil/Zurich

www.OneOperation.com

Date of Birth: March 1959 in Zürich

Nationality: Swiss

Family: Two adult sons, One grandchild

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Education:

- Bachelor's Degree in Computer Science (HTL, Switzerland)
- Degree in Economics (GSBA)
- Diploma in Marketing (KLZ)
- SAP College Certification (SAP)
- Advanced and continuous education in:
 - Human Resources Management
 - Pension Funds and Capital Investments

Personal Interests:

Outside of his professional career, he is a lifelong endurance athlete, 20 marathons, including all 7 WMajors - private pilot (single-engine aircraft, Cessna) and outdoor enthusiast, combining discipline, resilience, and long-term focus—qualities that also shape his entrepreneurial mindset.

Professional Experience

Senior Executive & Board-Level Experience

Over 20 years of management experience as a line manager in both SMEs and multinational corporations, including Telekurs, Siemens, Texas Instruments, Micom, and Compuware. Strong background across software engineering, computer engineering, sales, and marketing.

Human Resources & Leadership (29 years)

- 15 years at publicly listed **Zurich Airport Ltd.**, including 12.5 years as Head of Human Resources Active participant for 12 years in the Board of Directors' Nomination and Compensation Committee
- 4 years at **Credit Suisse** as Manager HR Business Partner, with international responsibilities Poland, India, Singapore and USA
- 10 years in executive search within the technology sector as Founder and Managing Partner of a specialized search firm

Additional Board & Advisory Roles (Part-Time)

- 12 years chairmanship of **BVK**, Switzerland's largest pension fund, managing assets of > **CHF 42 billion**
- 8 years as a board member of the Employers' Association Zurich Unterland, contributing to employer policy and labor market strategy
- Labor Court Judge at the District Court of Bülach
- Various **Board of Directors mandates** across multiple companies.



Sydney Marathon 2024